



Privacy policy

State: April 2017

General data privacy information

The protection of personal data of our customers is important to us.

The operator of the website simplesurance.co.uk/ is simplesurance GmbH, Am Karlsbad 16, 10785 Berlin, Germany (hereinafter simplesurance).

The following statement offers an overview of what data is collected when you visit simplesurance, and how that data is used.

It is generally possible to use our website without providing personal information. Insofar as personal data (such as e-mail address) is collected on our website, this always takes place on a voluntary basis. The data is used exclusively within the context of using our services. When you conclude an insurance contract, only your email address is requested as a piece of personal data (mandatory field), in addition to the information about the product to be insured. The data will be used for the purpose of contract performance, and it will be passed within this framework on to the respective insurer to procure the selected product insurance. Data will not be passed on to unauthorized third parties without the explicit consent of the customer, except as required by law.

Personal data is data that can be linked to your person, such as name, address, phone number, or e-mail address.

We shall collect and process personal data exclusively for the purpose of performance of orders and notification of deliveries. Any other use, e.g. for advertising purposes, shall be ruled out, unless you have explicitly agreed to it. Should data be used for a purpose which requires your consent according to data protection regulations, we will always ask for your consent.

Finally, we will share your data with third parties or governmental bodies only in accordance with the existing data protection laws, to the extent that we are legally obliged or entitled to do so.

Simplesurance collects and automatically uses the following information from the log files submitted by your browser:

- IP address of the requesting PC
- Date and time of server request
- Name and URL of the retrieved file
- Referrer URL (the previously visited website)
- Browser type and version
- Operating system in use

The collection and processing is done for the purpose of enabling the use of our website with a stable connection, and to ensure system security at all times. The IP address will only be evaluated in case of an attack on our network infrastructure. Moreover, the data is anonymized and processed for statistical purposes.

You may request information regarding the scope and purpose of data processing at any time. You may retrieve it through your account, or inquire via support@simplesurance.co.uk. You may revoke your express consent to use or forward data through support@simplesurance.co.uk, and request a statement on any additional recipients at any time. Furthermore, data will be corrected, blocked, or deleted, providing it is not required for fulfilment of contract, or its retention is not required by law.

Security for online purchases – SSL encryption

Security of your data is very important to us. This is why we use the SSL transmission technology "Secure Socket Layer" (SSL 3.0 encryption, key exchange RSA 2048 bit), best-known on the market, for all sensitive data entries, such as ordering, login, etc.

Your online data is encrypted with this method before it is sent to us. This prevents unauthorised access by third parties!

How do I identify SSL encryption?

A lock icon will be displayed in the status bar of your browser to indicate a secure connection. In addition, your URL will change from "http" to "https". Based on these indications, you can assume that your personal data will not be made available to any third party.

Secure payment

There are no risks involved when you pay for your insurance contracts. simpleurance transmits your contact details and the insurance ordered to Saferpay, PayPal, or Payco in separate, encrypted forms. You will then be redirected to the secure partner server, where you can enter the required payment information. Payment-related data is processed exclusively by certified external payment providers. Simpleurance does not store payment-related data, such as credit card or account information.

Cookies

In order to make your visit to our website more attractive, effective, and safer, and to enable you to use certain functions, we use so-called cookies on certain pages.

These are small text files that are stored on your device via your browser. Some of the cookies we use are deleted when the browser session expires, that is when you close your browser (the so-called session cookies). Other cookies will remain on your device, and will enable us or our partners to identify your browser on your next visit (persistent cookies). You can set your browser so that you are informed about the use of cookies, decide case by case whether to accept them, or reject them in certain cases or in general. If cookies are not accepted, the functionality of our website may be limited. Most internet browsers accept cookies automatically. The browser can be configured at any time such that the use of cookies is prevented. We do not store any personal information in the cookies (name, address etc.).

Tracking Tools: data for marketing and optimization purposes

Our website collects and stores data for marketing and optimization purposes by means of a tracking tool. User profiles are created from the collected data using a pseudonym.

Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Inc. (Google). Google Analytics uses so-called "cookies", text files that are stored on your computer, to help analyse how you use the website. The information generated by the cookie about your use of this website will be transmitted to and stored by Google on servers in the United States. However, if IP anonymization is activated on this website, Google will first truncate your IP address within the member states of the European Union, or in other signatory states party to the Agreement on the European Economic Area. Only in exceptional cases will your full IP address be transmitted to a Google-owned server in the U.S., where it will be abbreviated. Google will utilise the information on behalf of the website operator for the purpose of evaluating your usage of the website, to generate reports on website activities, and to provide additional services in connection with your usage of the website and the internet on behalf of the website operator. The IP address supplied by your browser within the framework of Google Analytics is not added to other data held by Google. You have the option to prevent the storage of cookies on your computer by way of a relevant setting in your browser software; we would like to point out, however, that such a setting

may prevent your utilisation of this website and its functions to their full extent. You may furthermore prevent the capture of data generated by the cookie relevant to your utilisation of this website (incl. your IP address) by Google and the subsequent processing of that data by Google by downloading and installing the browser plug-in available via the following link: [<https://tools.google.com/dlpage/gaoptout?hl=en-GB>]. We use Google Analytics with the extension “_anonymizeIp()”. The IP addresses collected by Google Analytics are thus abbreviated. This measure is intended to prevent Google from merging IP addresses with personal data.

Amendments

This Data Privacy Statement may be updated from time to time. It can be retrieved from simpleurance.co.uk/ and printed at any time. Changes that require the consent of our customers will take effect only after the consent has been granted.

Contact details

You can contact us at any time regarding data protection issues:

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DE-10785 Berlin

eMail: support@simpleurance.co.uk
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Tax number:

37/104/45657

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